

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 572380 /		<u>Alt Order #</u> 09809256
<u>Product</u> AMER. 4 PROSPERITY		
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Estimate #</u> 390	
<u>Advertiser</u> Americans For Prosperity		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/04/12	09/07/12	M-F LN 9p-930p News	9p-930p		1:00			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				4	\$2,000.00			
N 2	31	09/04/12	09/07/12	M-F LN 930p-10p	930p-10p		1:00			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				4	\$1,400.00			
D 3	31	09/08/12	09/08/12	FOX Prime Saturday 7	7p-8p		1:00			NM	0	\$0.00
N 4	31	09/08/12	09/08/12	Sa LN 9p-930p	9p-930p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S-				1	\$1,400.00			
N 5	31	09/08/12	09/08/12	Sa LN 930p-10p	930p-10p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S-				1	\$1,200.00			
N 6	31	09/09/12	09/09/12	FOX News Sunday	8a-10a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$500.00			
N 7	31	09/09/12	09/09/12	Su LN 9p-930p	9p-930p		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$2,000.00			
N 8	31	09/09/12	09/09/12	Su LN 930p-10p	930p-10p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S				1	\$1,400.00			
D 9	31	09/10/12	09/10/12	M-F LN 9p-930p News	9p-930p		1:00			NM	0	\$0.00
N 10	31	09/10/12	09/10/12	M-F LN 930p-10p	930p-10p		1:00			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-----				1	\$1,400.00			
N 11	31	09/10/12	09/10/12	M-F LN 9p-930p News	9p-930p		1:00			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-----				1	\$2,200.00			
N 12	31	09/08/12	09/08/12	MLB on Fox Daytime	Daytime		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-----S-				1	\$1,000.00			
Totals											16	\$24,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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09/04/12 - 09/10/12	AMER. 4 PROSPERITY	390

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Americans For Prosperity	08/31/12 / 08/31/12

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<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
08/27/12 - 09/10/12		16		\$24,700.00		\$20,995.00						
Totals		16		\$24,700.00		\$20,995.00						

Signature: _____ **Date:** _____

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